GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

ELECTIONS: National Voters' Day, 2017., Andhra Pradesh– Media campaign through Red 93.5FM – Payment of bills for Rs.1,97,286/- to M/s KAL Radio Ltd., Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.RT.No. 505 Dated: 06-03-2017
Read the following:

1. Govt.Lr.No.3760/Elecs.E/A2/2016-60., dated:19.01.2017.
2. From M/s Red 93.5FM , M/s KAL Radio Ltd., Hyderabad, Invoice Nos :2010312624, dated: 31.01.2017., & 5200701155., dated. 31.01.2017.
3. G.O.Rt.No.2358., Fin (FMU-GAD) Dept.dt.22.12.2016.

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ORDER:

In the letter 1st read above, M/s KAL Radio Ltd., Hyderabad has been requested to take-up campaign through Red 93.5FM channel at Vizag, Vijayawada, Tirupathi, Rajahmundry FM Station for 5 days from 21.01.2017 to 25.01.2017 (upto 1.00 pm) @15 spots per day of 35 Seconds duration of each Jingle spots (Total 2,625 Secondage for each station) at a rate of Rs. 1,71,603/- (Excluding service tax) in connection with National Voters' Day, 2017, Andhra Pradesh.

2. Accordingly, M/s Red 93.5FM , KAL Radio Ltd., Hyderabad has broadcasted Radio Spots and furnished the bill for an amount of Rs. 1,97,286/-(including Service Tax) and requested for arranging payment in the ref 2nd read above.

3. After careful examination, sanction is hereby accorded for payment of Rs. 1,97,286/- (Rupees One lakh, ninety seven thousand, two hundred and eighty six only) to M/s Red 93.5FM, KAL Radio Ltd., Hyderabad towards broadcasting charges of Radio Spots for National Voters' Day, 2017, Andhra Pradesh.

4. The expenditure sanctioned in para 2 above shall be debited to **"2015 – Elections – MH 104 Charges for Conduct of Elections for Loksabha and State Legislative Assemblies when held simultaneously – S.H.(04) Conduct of Elections to Loksabha and State Assembly – 260 Advertisement, Sales and Publicity Expenses"** and shall be met from the funds provided vide G.O. 3rd read above.

5. The General Administration (Claims.C) Department are requested to credit the amount sanctioned in para 2 above in favour of **"KAL Radio Ltd., A/c No:036109000035217, City Union Bank 30, Mandaveli Branch, Chennai (IFSC CODE for NEFT: CIUB 0000036 and MICR Code : 600054002, PAN No.AACCK6712G).**

(PTO)

6. The Pay and Accounts Officer, Velagapudi is requested to admit the bills.

7. This order does not require the concurrence of Finance Department as per the orders issued vide reference 3rd cited.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL
CHIEF ELECTORAL OFFICER & E.O.
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
The General Administration (Claims.C) Department,
The Pay & Accounts Officer, Velagapudi.
The Deputy Pay and Accounts Officer, Secretariat Br., A.P.
Copy to
The Account Manager, Red 93.5FM , M/s KAL Radio Ltd.,
Suite No.203, 3rd Floor, MJ Towers, 8-2-698/1, Road.No.12,
Banjara Hills, Hyderabad-16.
The Director of Treasuries & Accounts, A.P.
The A.G.A.P., Hyderabad.
SC/SF.

//FORWARDED :: BY ORDER //

SECTION OFFICER